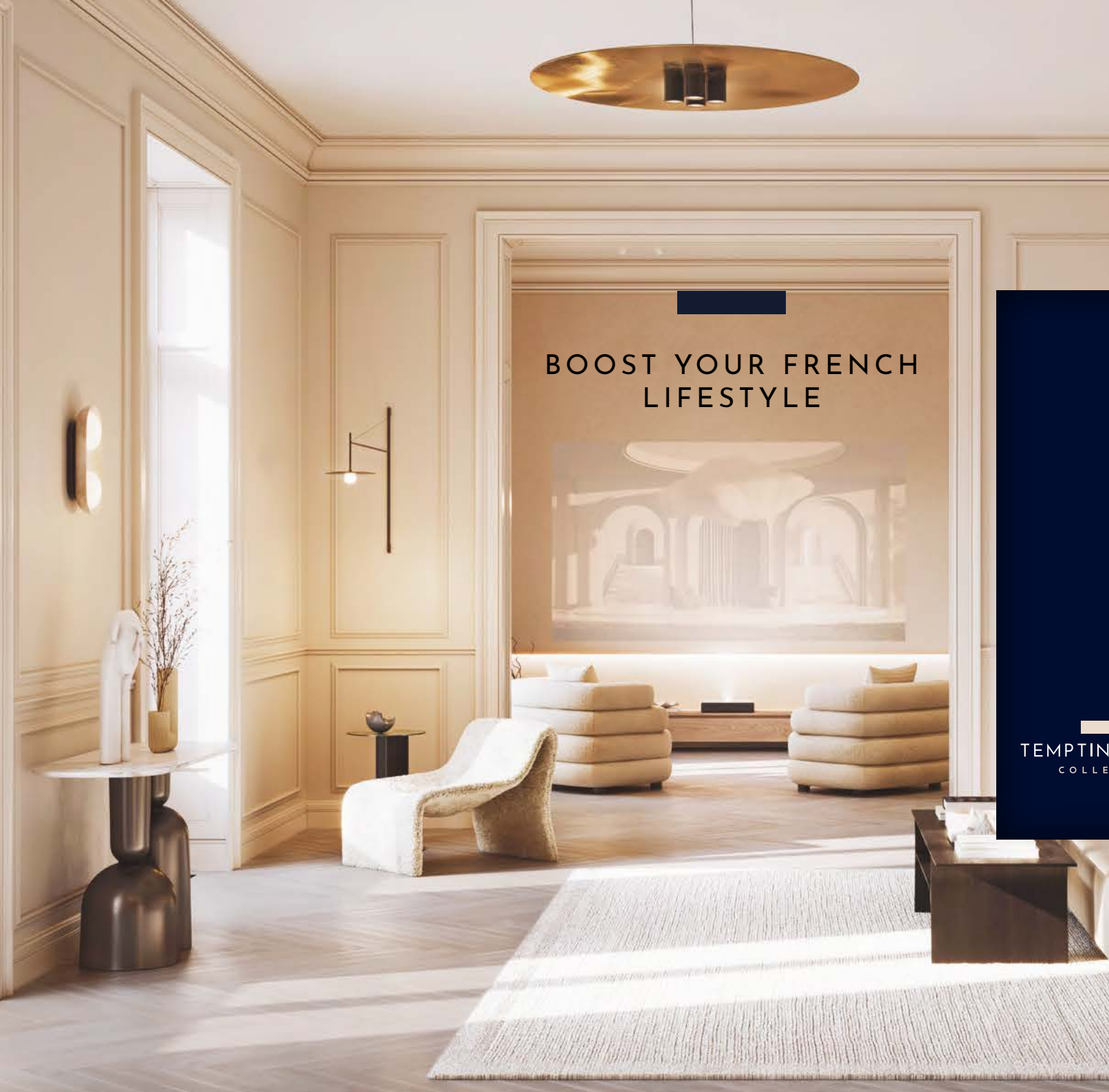




BOOST YOUR FRENCH
LIFESTYLE

TEMPTINGPLACES
COLLECTION

brand
experience



TEMPTINGPLACES COLLECTION'S GENESIS

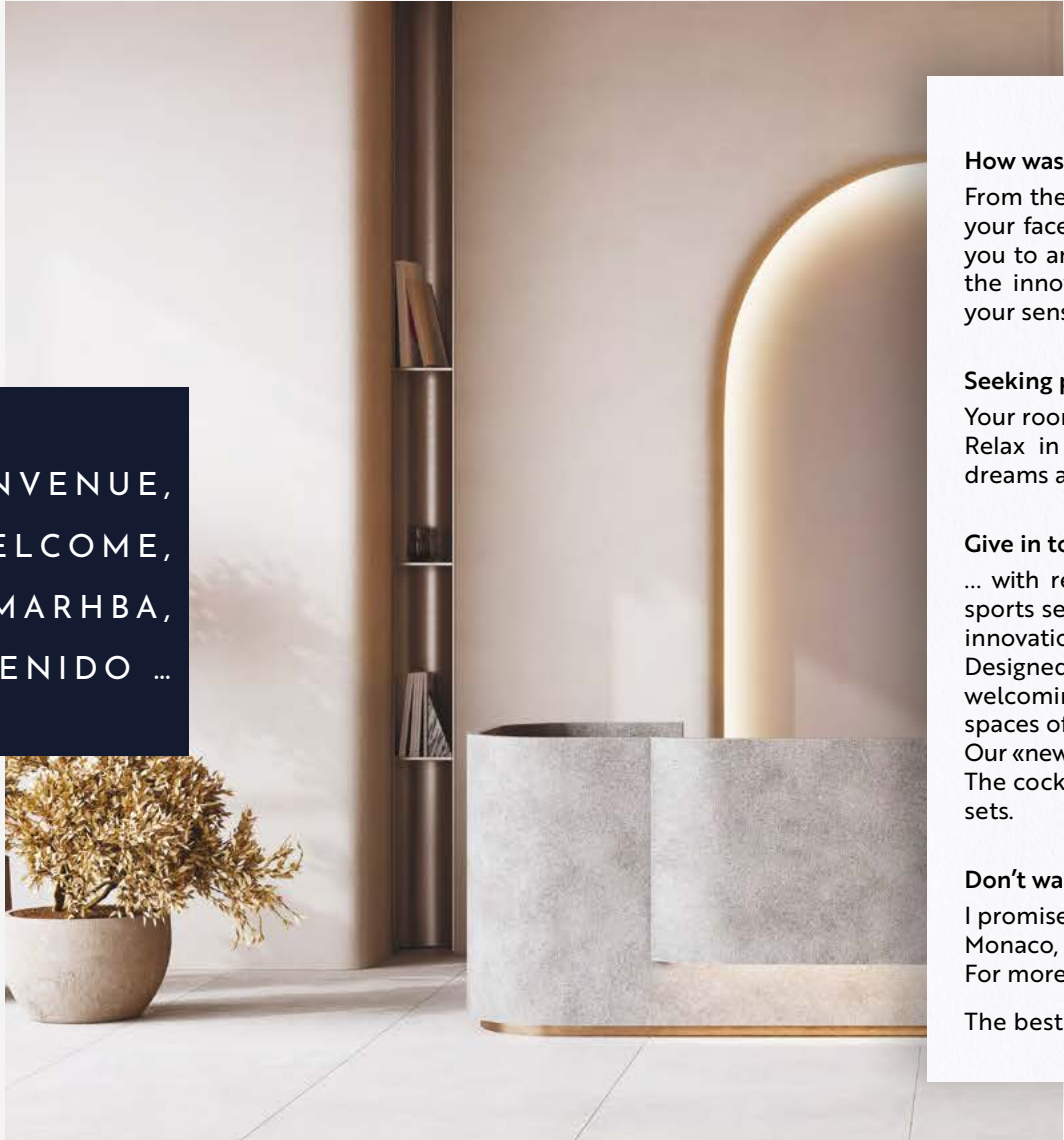
Founded in 2000 by Yannick Gavelle and Nicolas Dubois, partners for 26 years, Hôtels & Préférence has established itself as a benchmark in the luxury hotel sector.

With over 13,500 rooms in 25 countries and 150 emblematic establishments combining elegance and authenticity, the brand represents excellence worldwide.

Leader in France in the 4 and 5-star independent hotel segment, Hôtels & Préférence became part of the Louvre Group in October 2017, part of Jin Jiang International, the second largest hotel group in the world and a pioneer in tourism in China.

Today, Yannick Gavelle and Nicolas Dubois are writing a new chapter in the history of their group. They are launching their franchise brand, TemptingPlaces Collection.

Their ambition is to promote this brand not only in France, but also internationally, in order to make further inroads into the world of exceptional hospitality and to delight discerning travellers by creating unique addresses and offering an unique travel experience with a French touch.



BIENVENUE,
WELCOME,
MARHBA,
BIENVENIDO ...

How was your trip?

From the moment you arrive, our art de vivre will put a smile on your face. A soothing scent of tea and osmanthus will transport you to another world. You will feel right at home, pampered by the innovative «French Touch» of excellence at the service of your senses.

Seeking privacy?

Your room is ready. Your favourite Champagne is on ice. Relax in our 5-star bedding, where bespoke pillows promise dreams as beautiful as our exclusive experiences.

Give in to temptation...

... with regenerating spa treatments; ... with a private poolside sports session; ... with the discovery of a local artist or the latest innovation from a trendy designer.

Designed with precious woods and responsible materials, our welcoming spaces offer a whole range of unique emotions. Our «new generation» chefs will boldly revisit your favourite cuisine. The cocktail bar will have you dancing to chic and heady electro sets.

Don't want to leave?

I promise we will meet again soon in Paris, Zanzibar, Saint-Tropez, Monaco, Shanghai or Marrakesh...

For more incredible TemptingPlaces Collection moments.

The best things always have a sequel...

LUXURY

30 hotels by 2028

FRENCH TOUCH
Signature

HÔTELS & RESORTS
Lifestyle & experimental

MANDATORY BRAND STANDARDS



BETWEEN 35 ET 200
CHAMBRES & SUITES
DE 28 À 300 M2



CHEF
RESTAURANT



LIVELY BAR /
MIXOLOGY



WELLNESS
SPACE



UNIQUE
DESIGN



CSR



SENSORY
IDENTITY



DELICACY

THE DNA OF TEMPTINGPLACES COLLECTION

Internationally
renowned
architects
and designers

An olfactory
journey and
auditory
immersion

A unique
universe which
is respectful
of the local
environment

Disconnection
healing and
revitalisation

A destination
close to
the heart
of gourmets

TEMPTINGPLACES COLLECTION TARGET

To build loyalty among high-end international business and leisure customers.

CSR AT THE HEART OF TEMPTINGPLACES COLLECTION

TemptingPlaces Collection offers an authentic experience in an aligned, conscious and stakeholder approach to sustainable tourism.

With a fresh, innovative approach, the French Touch combined with respect for the planet are the backbone of TemptingPlaces Collection.

A COLLECTIVE VISION FOR THE TOURISM SECTOR :

- Pulling the codes of luxury hotels and experimental hospitality towards the hotels of tomorrow with greater awareness, sustainability and proximity
- Contribute exponentially to the creation of the new world
- To be an early adopter of the sustainable luxury tourism that will inevitably become tomorrow's tourism
- To be authentic, to love beauty, goodness and comfort in total well-being and in the good conscience of indulging oneself

AN IMPACTFUL CSR POLICY :

- An in-house CSR project coordinator supported by the site team
- Staff aware of environmental issues and TemptingPlaces Collection commitments
- Adapting and distributing the TemptingPlaces Collection Green Charter (Room directory, reception information and website)
- Support from an outsourced CSR manager via the TemptingPlaces Collection franchisor



THE GREEN TOOLBOX: A PALETTE OF TOOLS TO BE A SUSTAINABLE HOTEL:

THE CRITERIA GRID

- TemptingPlaces Collection CSR charter
 > published in the Room Directory and on the website
- HR charter for future employees
- Staff Ecogestures > distributed and posted in offices and housekeeping areas
- Customer recommendations and proposals
 > publication in the Room Directory and checking for proposals for sheets, towels, green cleaning, etc.
- Support in implementing your action and improvement plan to forge a strong link with your regional ecosystem

Awareness-raising and communication with customers: a genuine invitation to take an active role in their stay (recycling and waste sorting in the room, suggestions for changing sheets and towels, room cleaning, concierge service to discover the local heritage, bike rental, local restaurant offer, etc.).



WEB EXPERIENCE

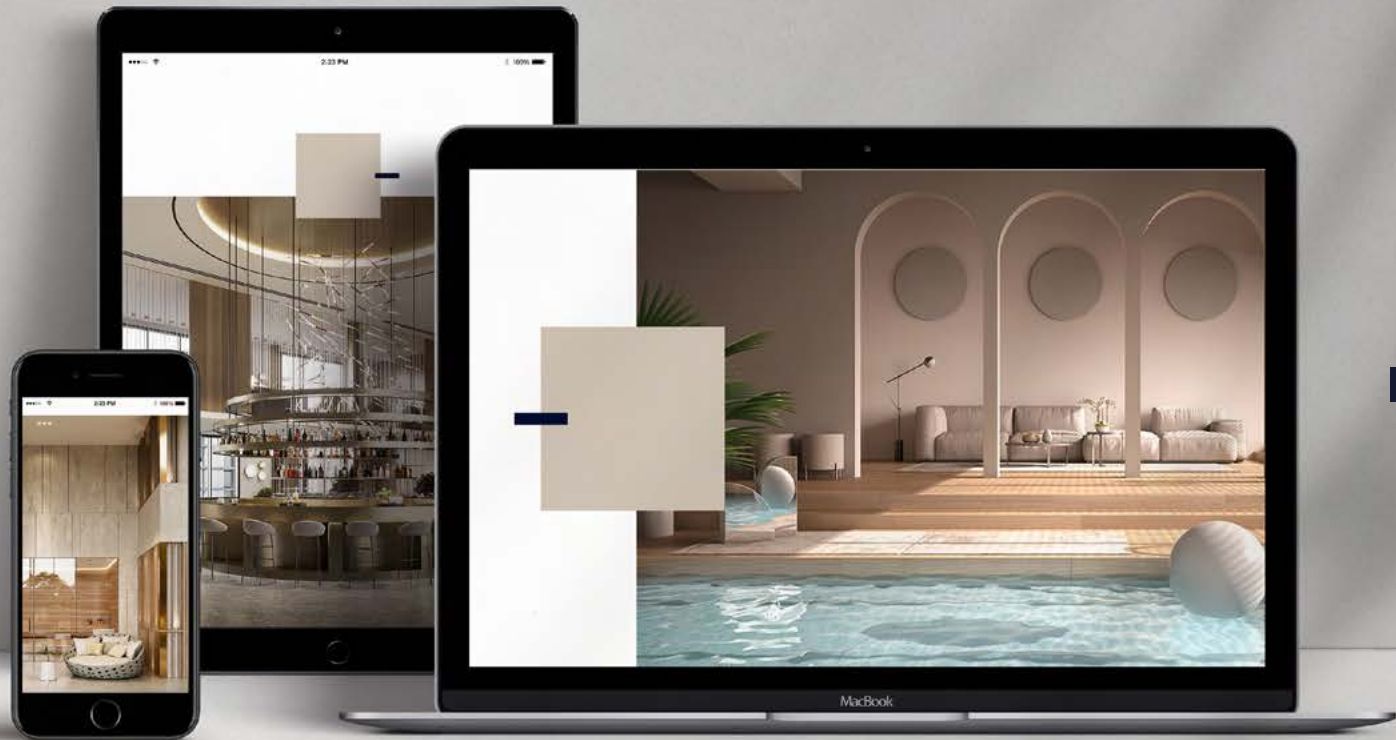
GROUP WEBSITE :

TEMPTINGPLACES - COLLECTION.COM

INDIVIDUAL WEBSITE :

TEMPTINGPLACES - COLLECTION.COM

A bespoke website for each of our franchisees, following the rules of design, coding and listing for the maximum direct conversions.



RESPONSIVE
design



MULTI
languages



CUSTOMER REVIEWS
certified



SEO / SEM
optimised



INSTAGRAM
integrated



SYNXIS CR

THE EASY SOLUTION
FOR THE MANAGEMENT
OF OUR FRANCHISEES PRICES
AND INVENTORIES

WORLD LEADER IN HOTEL DISTRIBUTION
TO IMPLEMENT A DISTRIBUTION STRATEGY
AND QUICKLY ACHIEVE BOOKING TARGETS.



FULL CONNECTIVITY
PMS



METASEARCH
connectivity



+450
web partners (OTAs)



+600 000
travel agents (GDS)



SALES DEPARTMENT

A dedicated team to present their hotel and sell its services to the companies of their business sector / local companies.



Influence Marketing

Activation of existing communities through creators of reference content at a local, national, and international level.



ASSISTANCE DESIGN & RETAIL

By working with renowned architects, we support our hotels with the artistic, and technical implementation of the TemptingPlaces Collection concept.



REVENUE MANAGER

Our experts optimise the price positioning of hotels thanks to our competitive intelligence and Yield Management tools.



PRESS RELATIONS & ADVERTISING

We support our hotels in their communication campaigns to optimise their presence in the local, national and international media. (print and digital media, radio and TV).



DIGITAL STRATEGY

Study of distribution channels and analysis of current customers and markets to develop for growth drivers in particular.



EVENTS

Coming up with unique concepts for events. A different and effective approach that will satisfy the requirements, dreams and fantasies of our franchisees!



E-DISTRIBUTION

Our hotels are presented for sale in the best possible market conditions through more than 250 distribution channels.



ACTIVATING PARTNERSHIPS

Quality partnerships with established and new brands to offer a "stand-out" customer experience and create innovative communication pitches.



SOCIAL NETWORKS

Developing a unique artistic direction, creating visual content and daily management of hotels' networks to continue the customer experience and target new guests.



RECRUITMENT & TRAINING

Our team will help you recruit a facility manager and open your hotel up to the market. We can help you with the roll-out of IT tools and the implementation of TemptingPlaces standards.



PROCUREMENT DEPARTMENT

+ over 8 000 listings and negotiated prices thanks to large purchase volumes of -30% and -40% off the going rate.

FRENCH TOUCH
Signature



EXCEPTIONAL DESIGN AND ARCHITECTURE

A TEMPLE OF WELL-BEING

CHEF RESTAURANT

DELICACY

SHAKE UP BAR

THE ART OF SOUND DESIGN

FRAGRANT IMPRESSION

ART WITHIN OUR WALLS



LOU SENTIS
INTERIOR ARCHITECT



OLIVIER LAPIDUS
DESIGNER



ARNAUD BEHZADI
ARCHITECT



VINCENT DARRÉ
DECORATIVE ARTIST



EXCEPTIONAL DESIGN AND ARCHITECTURE

WOW ! When Arnaud Behzadi and our renowned architects redesign a hotel, the effect is inevitable.

Make you feel like home, in better! In spaces lined with precious wood and rough-hewed stone... Around a gastronomic table in lacquered travertine... On a sofa with a bold and unusual play of textures... Wherever you go, the experience is one of emotion. Awaken your serenity. The arts merge their differences, high-tech blends with harmony, the local rubs shoulders with the contemporary.

A blend of French elegance and daring, Vincent Darré, with his quirky style as a decorator, is ready to give your venue a makeover!

Have you tried Olivier Lapidus' latest innovation? Some places are so unique that you would never want to leave, right?

Lou Sentis brings a fresh look at a unique emotional design that will turn a moment in life into an unforgettable moment



A TEMPLE OF WELL-BEING

THE SPA THAT DOES YOU GOOD

Shhh... Sheltered in this bubble of well-being, the subdued light diffuses a gentle aroma, and the silence is broken by Zen music.

Forget everything.

Close your eyes and surrender in treatments made in France by Codage, where efficacy, sensoriality, beauty and well-being come together in a unique world of contemporary apothecary.

Here, time is merely a journey to the centre of ourselves.

Cells regenerate, revealing beauty under Codage's unique, highly personalized expertise.

Personalization is at the heart of Codage's treatment protocols, providing beauty professionals with a palette of cosmetology and a set of specific gestures enabling each treatment to be adapted to the unique needs of each skin type. You are in the hands of true facialists and beauty professionals.

The skin respects its biorhythm. The complexion regains its radiance.

The result: recharged energies and a magically radiant face.

How did you do it? That is your secret

CODAGE was founded in 2010 by Amandine and Julien Azencott. Descended from a family of doctors and pharmacists, this brother-sister duo, experts in medical beauty, perpetuate French know-how French expertise in high cosmetology.

CODAGE
PARIS

CODAGE is part of a quest for excellence, offering an intelligent, tailor-made solution perfectly adapted to the specific needs of each skin type.

CODAGE responds to the skin's essential needs by prioritizing ultra-quality, eliminating the superfluous and bringing intelligence back into cosmetology.



JULIEN
BARADEL



MALLORY
GABSI



CLÉMENT
DEBILLY

CHEF RESTAURANT

AH, FRENCH HAUTE CUISINE ! THE HOLY GRAIL FOR GOURMETS

The local and seasonal flavours on our tables go perfectly with grands crus. As for tradition, our young KITCHEN GENERATION chefs always give it their own twist.

Grandma's purée has a gingerbread or Tahitian vanilla flavour. Our famous shredded beef is infused with aromas of fir, bay leaf and thyme.

On your plate: colours, emotions, sparkling, gourmet, tangy... A delight for the palate.

To share, of course.





JÉRÔME DE OLIVEIRA
WORLD'S BEST PASTRY CHEF

DELICACY

A HARMONY OF DELIGHTS

Treat yourself to something sweet!

What could be more exquisite than a gourmet break to make the most of your afternoon tea?

Against the refined backdrop of this top-of-the-range hotel, the sweet moment becomes a magical experience in which the art of pastry-making blossoms.

Each creation, meticulously devised by Jérôme De Oliveira, voted the world's best pastry chef, takes guests on an unforgettable sensory journey to the very heart of candied luxury.

Haute cuisine is on the agenda in this den of delicacy.





VICTOR DELPIERRE
WORLD COCKTAIL AND BARISTA CHAMPION



Victor Delpierre signe la carte du bar en proposant 5 cocktails et 5 mocktails ainsi qu'un cocktail et un mocktail signature propres à chaque établissement, adaptés à sa destination.



SHAKE UP BAR

BAR AND ART DE VIVRE

What better way to set the mood than this cosy nook? After the delicacy of afternoon pastries: are you craving new flavours and excitement?

Behind the bar, to the rhythm of chic electronic sets and private concerts, expert shakers and mixologists put on a daring and delightful show. Flowers, aromatic plants, seaweed, coffee, tea, piperaceae...

With alcohol or virgin, home-made and seasonal, your signature cocktail will keep your senses dancing all evening long.

Barman, another one please!

THE ART OF SOUND DESIGN

Take a seat and make yourself comfortable in the hotel... Leave everything behind. The music will envelop you and offer you a unique sensory experience at every moment.

Enjoy the revolutionary sound treatments of Maison Sérieuse, which takes over the «turntables» of TemptingPlaces Collection to sublimate the emotional power of music.

Depending on the time of day and where you are staying, playlists have been created and personalized for you, the guests of TemptingPlaces Collection. They are designed for you to create a welcoming musical atmosphere. It only takes a few notes to instantly immerse you in the «French Touch» with chic electro music.

“Happy” by TPC greets you as soon as you arrive in the lobby, offering a sophisticated and soothing atmosphere.

“Freedom” by TPC accompanies your dining moments throughout the day, with chic and calm electro melodies that add a touch of refinement to every meal.

“Rendez-vous” by TPC at nightfall, let yourself be swept away by this energetic and invigorating playlist that livens up your evenings with lively and festive rhythms.

As ambitious as it is daring, this music matches your moods and desires, allowing you to enjoy moments suspended within our walls, to the rhythm of our relaxing, glamorous or catchy melodies.

Here, time becomes an inner symphony. Thoughts are calmed. The mind regains its equilibrium.

To the sound of TemptingPlaces Collection, we are transported by this creative wind.



MAISON SÉRIEUSE

MAISON SÉRIEUSE is a music services agency specializing in sound design. Dedicated to major players in the luxury, restaurant, hotel, retail and wellness sectors, Maison Sérieuse puts its expertise and passion to work by creating tailor-made playlists broadcast using exclusive technology.

SCULPTING THE WORLD
OF SOUND



From the comfort of your room TemptingPlaces Collection or at the hotel bar, prepare to immerse yourself in a unique sound experience... Thanks to our partner Devialet, the undisputed master of acoustic innovation and creator of the revolutionary Phantom hi-fi system, you are ready for a unique sensory experience. Connect your adjust the power of your speakers, and let the music take you away... Now you are immersed in a universe where every note resonates with purity, depth and power. Devialet's advanced technology transcends traditional listening by revealing unsuspected details and nuances magnifying every musical moment.

Whether you are in your bedroom or in a common spaces, exceptional sound clarity envelops you, creating an atmosphere as immersive as unforgettable.

The Phantom, specially designed for hotel rooms and suites, delivers a sound signature of rare precision, transforming every room into a veritable case where music is not just heard, but is fully experienced.

Whether you want to relax or breathe new energy into your evenings, acoustic perfection is now within your ear's reach.

With Devialet, TemptingPlaces Collection reinvents the art of listening: here, sound becomes a work of art, sculpted to sublimate the atmosphere of each moment.

Because exceptional sound is not just an auditory experience, it's an emotion etched forever in time.



Devialet is a French acoustic engineering company. A luxury house with unique technological know-how, it offers an extraordinary listening experience through a line of iconic products.

Combining unrivalled sound quality with elegant, functional design, Devialet's engineers are committed to constant innovation to push back the boundaries of what can be achieved in acoustic engineering.

Devialet's success is based on 250 registered patents that underpin several radical innovations in the field of sound, integrated into all Devialet products.



FRAGRANT IMPRESSION

Enter the world of TemptingPlaces Collection and let yourself be charmed by its enchanting fragrances!

Baobab Collection, a Master Perfumer specializing in interior scents and cultivating the art of unique and tailor-made expertise, has come up with a fragrance designed to create our signature scent.

The room diffusers, majestically displayed in the lobby, exhale a subtle aroma of nutmeg, vetiver and amber, creating a fresh, slightly woody atmosphere.

Your olfactory and sensory journey begins here...

As night falls, the soft glow of candles creates a warm, sophisticated ambience, offering welcoming, soothing comfort.

The elegance of TemptingPlaces Collection is reflected in the blue-studded glass of our scented candles. Each opaline glass, mouth-blown by glass artisans, is encrusted with blue confetti, creating a tribal feather effect, making each piece unique.

Whether you're in Miami, Marrakech, Zanzibar or St Tropez, our signature fragrance will transport you to the heart of lush, woody nature.

Welcome to TemptingPlaces Collection!



Baobab
COLLECTION

Founded in 2002, Baobab Collection is a very elegant candle brand that has turned candles into veritable decorative objects.

It's a brand at the cutting edge of the creation of olfactory and aesthetic objects whose fragrances are developed in Grasse, the world capital of haute-parfumerie.

Each olfactory creation is an invitation to an exotic journey. It's a new way of understanding fragrance and reinventing light.

Each object is unique and takes you into an olfactory world that is a tribute to the imprint of the world's cultures.





Valérie Laskier, known as Lask, is a French painter born in Paris in 1976.

After attending the House of Education of the Legion of Honor and the Institut Charlemagne, Valérie enrolled in the Institute of Practical Journalism in Paris in 2000 and joined a major French weekly news magazine.

Five years later, she was diagnosed with cancer and spent two years in a wheelchair.

In 2019, driven by a desire to share her experience with other patients, she earned a University Diploma (DU) as an Expert Patient in Oncology from the Faculty of Health Sciences at Sorbonne University.

Painting was a revelation. This art of color, combined with her bold stylistic choices, makes her an innovative and visionary artist. Recognized by her peers, she exhibits in prestigious art fairs, including Art Capital Paris, where she has been selected for the 2025 edition at the Grand Palais.

LASK

ART WITHIN OUR WALLS

At TemptingPlaces Collection, art isn't something you simply look at — it's something you live and feel.

Our love for contemporary creation, for artistic gestures and the expression of emotions, runs through our spaces like an invisible, vibrant, and inspiring thread.

Among our favorites, one artist embodies this spirit with striking authenticity: LASK.

Through her work, she channels her emotions through materials and expresses them as a powerful act of rebirth deeply rooted in her personal story. Her artistic journey is also one of purpose, as she aligns her creativity with a cause close to her heart: supporting the fight against cancer through her commitment to the "Ligue contre le cancer".

But LASK doesn't just paint — she invents. Her own pigments. Her own shades. Her own rebirths. Her own inspirations.

Each canvas breathes. A personal gesture. A deep vibration. A piece that speaks directly to the soul.

Her art is not merely displayed — it is a dialogue with the atmosphere, highlighting the sensitivity, boldness and elegance of the French Touch.

Here, art doesn't decorate spaces— it reveals them. It invites contemplation, awakening, and connection.

One piece, a moment. A moment, an emotion.

And suddenly, the everyday becomes something new — a quiet renaissance.



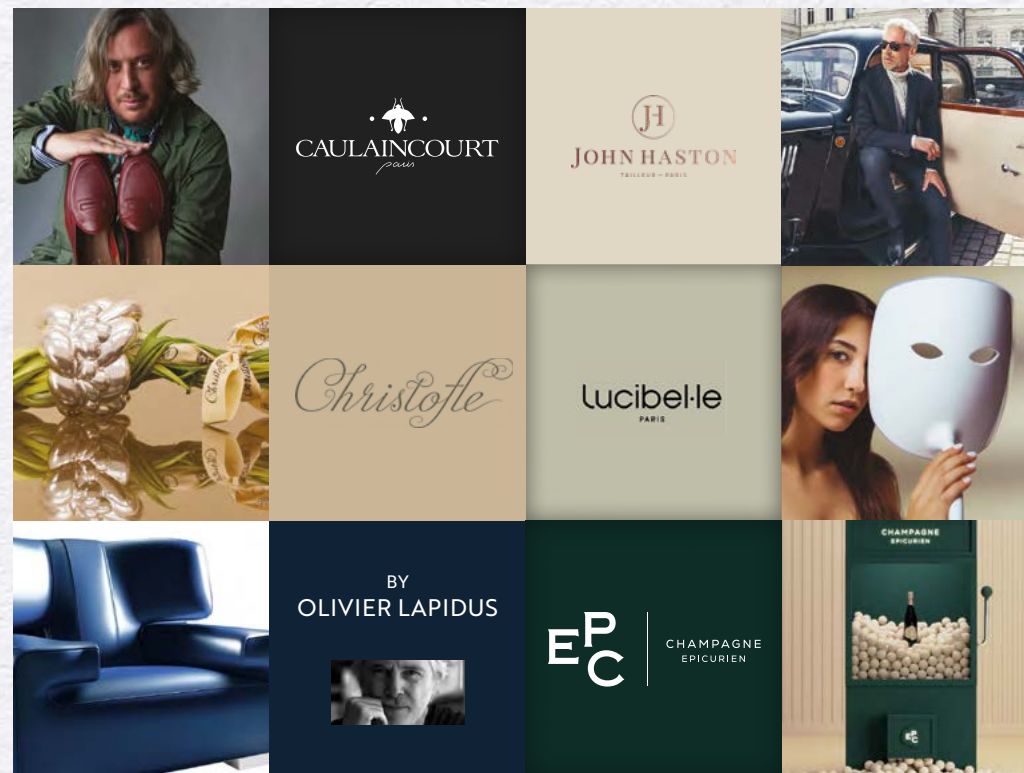
Her art lives at the intersection of Impressionism and Abstraction, a rare approach in today's art scene.

SAVOIR-FAIRE

The TemptingPlaces Collection offers collaborations with brands of excellence to enhance the customer experience, nurture guests who hold the brand close to their hearts and boost their satisfaction.

We provide access to a network of exceptional French partners: a renowned shoe manufacturer, an advanced cell generator, a prestigious Champagne house, master silversmiths in tableware, acclaimed designers, eco-friendly amenities, and more.

Our hoteliers no longer merely sell hotel rooms, but provide their guests with a complete experience.





THE CIRCLE
OF EXPERTS

E-LEARNING FOR EXCELLENCE

THE ART OF MEDIA EXPOSURE

LOYALTY PROGRAM

E-LEARNING FOR EXCELLENCE

Welcome to the world of perfection, or the art of teaching savoir-être à la française.

With TemptingPlaces Collection, excellence knows no bounds and that's why we've created an exclusive, tailor-made e-learning training program dedicated to your in-house operational teams with CYR Paris.

Our e-learning platform, designed with the same care and elegance that characterize our hotels, offers an immersive and rewarding learning experience.

Each module has been developed by luxury hotel experts, combining theory and practice to ensure continuous and effective skills development.

CYR Paris is a company with a team of experts who create and implement emotional brand experiences.

For TemptingPlaces Collection, these experts have developed a Pathway to Excellence by creating the «Tempting Trainings» program.



GET INSPIRED

Tempting Trainings : e-learning interactive training

CAPSULE 1 - 15 MIN.

THE 5-STAR CUSTOMER

Persona exploration
using case studies

CAPSULE 2 - 30 MIN.

BRAND STRATEGY AND POSITIONING

The customer promise
The employee's raison
d'être
Service attitudes

CAPSULE 3 - 30 MIN.

THE FUNDAMENTALS OF 5-STAR SERVICE AND EXPERIENCE

Functional and emotional
experiences
The different customer journeys
The 3 levers of service

ON-SITE TRAINING

- Becoming a TPC player (2 days)
- Being a manager leader (2 days)

PRACTICE

Face-to-face training

- Prerequisites : ompletion of the 3 e-learning capsules in the «Tempting Trainings»; and the «Manager Coach Tempting Places Collection» course for the co-directors
- An experience booklet
- A certificate

PASSION

Using an internal social network, incentives, a buddy system and an internal platform for sharing best practice and "tips".

WELCOME TO THE WORLD OF EXCELLENCE AT TEMPTINGPLACES COLLECTION



A SIGNATURE OF KNOW-HOW

TemptingPlaces Collection believes that investing in our people is essential to maintaining our leadership position in the luxury hotel industry.

Our e-learning training program embodies our commitment to excellence and our desire to see every member of our professional family bloom and excel.

THE ART OF MEDIA EXPOSURE

TemptingPlaces Collection is convinced that communication is essential to success in the competitive world of luxury hotels.

Our objective is to make the TemptingPlaces Collection brand shine by strengthening brand awareness and brand preference, while standing out and embodying a unique state of mind and know-how.

PERSONALIZED, TARGETED STRATEGY

Our team of press relations specialists develops tailor-made communication strategies, adapted to the specific characteristics of each establishment in our chain.

HIGH-VALUE NETWORK OF CONTACTS

Avec With years of experience in the industry, we have built strong relationships with journalists, influencers and media specializing in luxury and hospitality, a guarantee high-quality media coverage.



CrEATING IMPACTFUL CONTENT

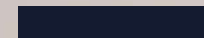
Press releases
Press kits
Editorial content

PLANNING EXCLUSIVE EVENTS

To strengthen relations with the media and promote our establishments, we organize exclusive events such as press visits, inaugurations and immersive experiences.

HELLO LA COM'

Relations presse & Influence



SPIN-OFF MONITORING AND ANALYSIS

We do much more than just issue press releases. We rigorously monitor media coverage and analyze the results of our press relations activities. These analyses enable us to continually sharpen our strategy and ensure optimum return on investment for our hotel partners.

COMMITMENT TO EXCELLENCE

At every stage of our collaboration, we are committed to providing an irreproachable press relations service that matches the excellence of our establishments. Our aim is to raise the profile of the TemptingPlaces Collection brand and position our hotels as key references in the luxury hotel industry. To achieve this, we draw on the expertise and recognized know-how of the HELLO LA COM' press relations agency which loves to work with the beautiful, the good and the healthy to nurture the art of living together.

HELLO LA COM'

Relations presse & Influence



Hello la Com' is a communications agency specializing in press relations, public relations, and influencer marketing, founded by Sandra Messibah in 2009. The team maintains continuous contact with journalists and influencers in the lifestyle sector, particularly in tourism and hospitality, gastronomy, and interior design.

Based in Bordeaux, the agency works with clients across France as well as internationally, and communicates with both local and national stakeholders.

Join the TemptingPlaces Collection adventure
and let our press relations expertise
boost your establishment media recognition.

LOYALTY PROGRAM



WELCOME TO THE WORLD'S LARGEST ALLIANCE OF INDEPENDENT HOTEL BRANDS...

TARGET :

To drive incremental room revenue through direct channels and harness the collective power of over **36 millions GHA DISCOVERY members** into 950 + hotels in 100 countries.

Leurs dernières acquisitions renforcent leurs racines dans le domaine du luxe et de l'art de vivre, ainsi que leur capacité à créer de la valeur dans diverses zones géographiques et segments de marché.

Our most recent additions reinforce our luxury and lifestyle roots and our ability to deliver value across diverse geographies and market segments.

Each year, **2,5M new members** are added to their database.

CORE PILLARS

DISCOVERY DOLLARS

Members want to be rewarded tangibly, transparently and instantly for their loyalty.

DISCOVERY RECOGNITION

Members want to feel recognized for their loyalty with special benefits.

DISCOVERY LIVE LOCAL

Members want to access to benefits even when they are not travelling.

GHA DISCOVERY

CORINTHIA
HOTELS

Kempinski
HOTELIERS SINCE 1897

CAPELLA
HOTELS AND RESORTS

NIKKI & BEACH

THE LEELA
PALACES HOTELS RESORTS

THE SET
COLLECTION

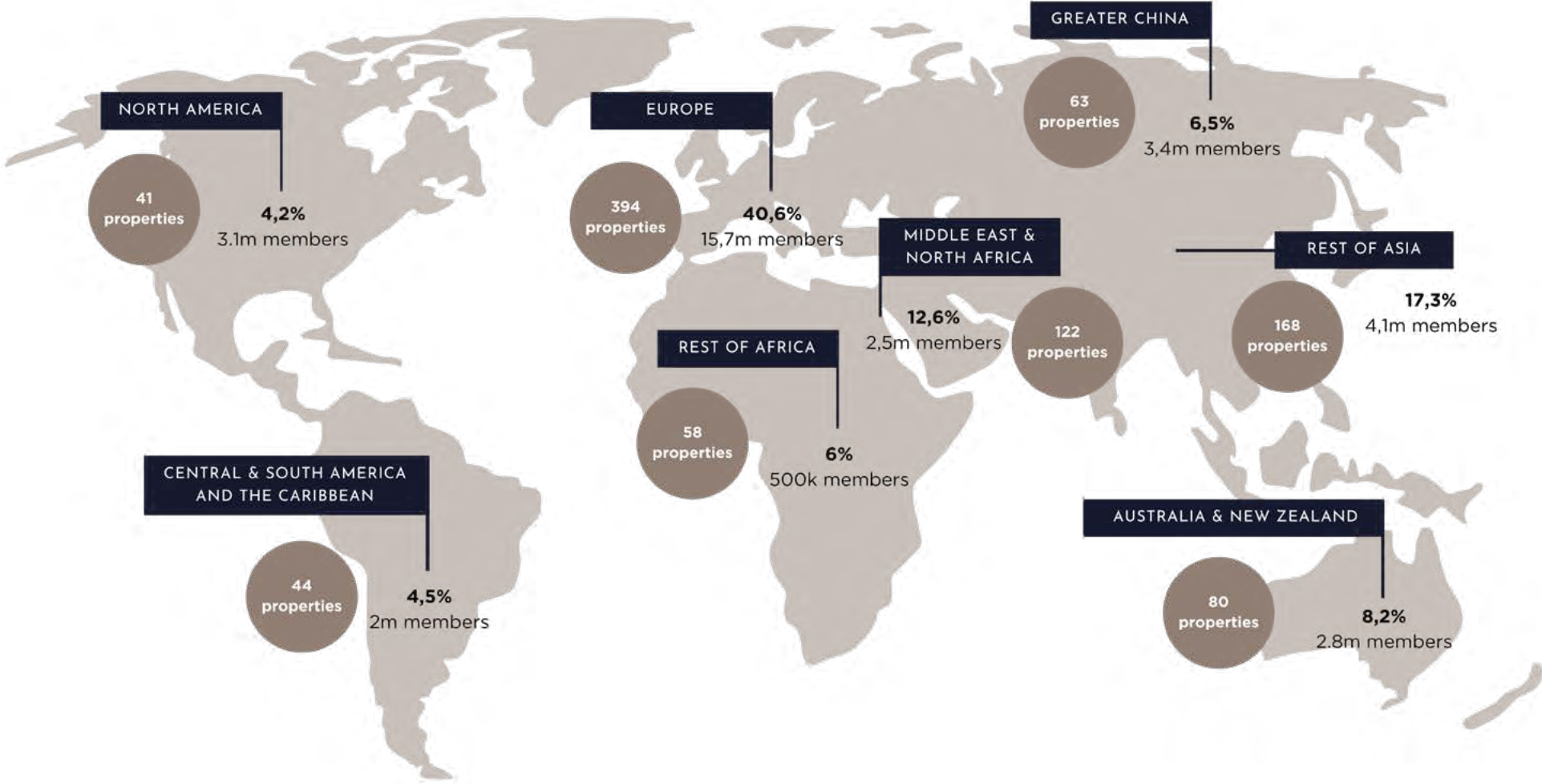
TEMPTING PLACES
COLLECTION

and many more...

GH A DISCOVERY



950+ properties and over 36 million members





FRANCHISE FEES

PRE-OPENING SERVICE FEES:

500 € per room

MARKETING FEES :

1,5% of turnover excluding VAT

FRANCHISE FEES:

3% of turnover excluding VAT

Lively concept bar: €10 000 per year

Pastry Chef: €10 000 per year

BOOKING FEES:

1% per booking

OPTION:

Chef Restaurant Concept:

10% of turnover excluding VAT



ABOUT TEMPTINGPLACES COLLECTION

TemptingPlaces Collection hotels are intimately linked to their environment and deeply rooted in the local fabric. They are thoughtfully designed to embody the brand's vision, history and personality.

At the TemptingPlaces Collection, "La French Touch" is an indelible signature in each of our affiliated hotels. We believe in the importance of celebrating refined gastronomy, elegant design, the warmth of the French welcome and the delicacy of the world of well-being. With the TemptingPlaces Collection, every stay is an invitation to really immerse yourself in the charm and authenticity of French culture.

From exquisite food to the warm, elegant ambience of our hotels, our brand embodies French cultural heritage with a subtle modernity, creating unforgettable experiences for our travellers from around the world.

Our team of experts offer owners and franchisees solid benefits and services to help them achieve their business goals.

Depending on requirements, personalised assistance and in-depth training are available from the early stages of the partnership.

Driven by the desire to offer high-quality accommodation, our resort hotels offer an experience carefully curated by the passion and skills of their teams.



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"ALL THE BEST THINGS
COME IN SUITES..."